

THE GIDEON GROUP

We turn great organizations into powerful brands.

February 21, 2018

Re: J. Beard Management Inc.

To Whom It May Concern:

I have the great honor of providing this Letter of Recommendation for Mr. Jimmy Beard and J. Beard Management Inc. Mr. Beard has been a great asset for my business at it pertains to creating a stream of success which has put the future sustainability of my company on a new level.

Mr. Beard was able to assess my current business model and give suggestions on how we could improve as a company and indicated areas in which we could enrich our brand position within our current industry. We have now taken those suggestions and implemented them rapidly and have gain industry ground and solidified a higher level of clientele.

We are now posed to work as partners with the Indiana Department of Administration, City of Indianapolis and expansive MBE/WBE companies seeking support in the areas of procurement and capacity-building. These areas have grown at such a pace, we have created a department to house the many clients in need of such services. This department is now our fastest growing service offering as well as the most profitable.

Mr. Beard is a consummate professional and an irreplaceable asset to not only the Greater Indianapolis area but internationally. His wisdom, business acumen and mentorship has helped countless businesses to reach their intrinsic effectiveness.

Best regards,

Terry Dove-Pittman
Chief Strategy Officer/Procurement Liaison
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